



## New Banknote Hologram Wins International Security Award

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A holographic device that provides improved protection for banknotes against the risk of counterfeiting, has won an international award organized by industry trade body, the International Hologram Manufacturers Association (IHMA).

Germany's banknote and security paper manufacturer Louisenthal's RollingStar LEAD Mix foil stripe for the Bank of Azerbaijan's new 50 Manat note has scooped the top slot in the '**Best Applied Security Product**' category at the Excellence in Holography Awards 2021, which was presented by the IHMA at this year's virtual Holography Conference (17-18 November).

Reflecting a banknote 'thriving with the most advanced and attractive security features', the 50 Manat marks the importance of education and progress made by young school children to university students. Key anti-counterfeiting devices include a metallic surface relief motif 'flip' effect, color shifting motifs and animation, which were created through a combination of micro mirrors and unique multi-layer coating color shift technology. This delivers improved levels of protection against currency counterfeiting and is considered a market leader in the banknote field.

The judges were particularly impressed by the proven combination of design, dynamics and color shift, which provide both eye-catching appeal and raise banknote security to a higher level.

**IHMA**  
INTERNATIONAL HOLOGRAM  
MANUFACTURERS ASSOCIATION

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